

New Orleans Academy of Ophthalmology
66th Annual Symposium: Updates on Cataract, Retina, and Uveitis
February 10 – February 12, 2017

Frequently Asked Questions:

Why should my company exhibit at the NOAO Symposium?

Our Symposium is an ideal size and location for reaching a variety of ophthalmologists from urban and rural communities and have in-depth conversations on how your company can fulfill their needs.

How is this event formatted?

One General Session with coffee breaks in the Exhibit Hall throughout out the day; workshops are held in the afternoon. Opportunities for corporate supported events are available during lunch or evenings.

What is the usual number of MDs that attend?

The symposium draws more than 300 attendees annually.

What is the usual number of ODs that attend?

None.

What other groups might attend?

Technicians and Residents/Fellows. There is a concurrent technicians' conference on Friday.

What is included in the fee for a tabletop exhibit?

Tabletop space includes a standard skirted table, a 7"x44" one-line identification sign, two chairs, and a wastebasket.

What is included in the fee for booth exhibitors?

The basic booth fee includes the 8' high back drape, 3' high side dividers and one 7"x44" one-line identification sign ONLY. If an exhibitor is not planning to bring their own table and chairs, they should consider adding the booth furnishing package.

What is included in the booth furnishing package?

The booth furnishing package provides a standard skirted table, two chairs, and a wastebasket. Additional materials and furnishings can be purchased through Freeman Decorating Company.

Is there a limitation on the number of company representatives per booth?

5 representatives are allowed per company. Additional name badges cost \$50 each.

Can we use a banner stand behind our table?

Yes.

Are there any limitations on the type of equipment we can exhibit?

There is no real limit to what can be displayed, except that we cannot have anything in the exhibit hall that would produce a flame or put anyone in danger (like an open burner).

Can we pick and choose which days we'd like to exhibit?

Exhibitor check-in is on Thursday. All exhibits are required to be staffed on both Friday and Saturday.

Is internet or power included?

Internet, power, and related equipment must be reserved through the hotel's AV provider, PSAV.

Please contact The New Orleans Academy of Ophthalmology's Event Coordinator, Jules Richelson, at (504) 861-2550 or jrichelson@noao.org if you have any additional questions regarding participating in the 2017 NOAO Symposium.