

Company Support Opportunities

New Orleans Academy of Ophthalmology's Annual Symposium

Underwriter level

\$25,000 and up

- ◆ Everything at the benefactor level plus:
- ◆ Exclusivity of two speaker sponsorships
- ◆ Logo and or company name on all Annual Symposium advertising and public service announcements (value -\$5,000)
- ◆ Complimentary exhibitor booth (value - \$1,000)
- ◆ Complimentary reservations for four at NOAO Speaker's dinner at Le Foret

Benefactor level

\$20,000- \$24,999

- ◆ Everything at the major sponsor level plus:
- ◆ Exclusivity of activity support – to be decided by company
- ◆ Complimentary reservations for two at NOAO Speaker's dinner at Le Foret

Major Sponsor level

\$15,000 - \$19,999

- ◆ All benefits at the sustaining contributor level plus:
- ◆ Exclusivity of activity support – to be decided by company
- ◆ Free ad in *Eye Contact*, NOAO's quarterly newsletter (circulation – 1,000)

Sustaining Contributor level

\$10,000 - \$14,999

- ◆ All benefits at the contributor level plus:
- ◆ Exclusivity of activity support – to be decided by company
- ◆ Company name and logo featured in Annual Symposium brochure (circulation – 20,000)
- ◆ Acknowledgement at conference opening and during program
- ◆ Acknowledgement on NOAO website banner for one year

Contributor level

\$2,000 - \$9,999

- ◆ Exclusivity of function support – to be decided by company
- ◆ Company name and logo featured in Annual Symposium program (1,000 copies distributed at meeting)
- ◆ Signage at the symposium and throughout hotel
- ◆ Company name featured in annual contributor listing in *Eye Contact* – NOAO's quarterly newsletter (circulation – 1,000)
- ◆ Selection of booth space from preferred exhibitor location (available only to event supporters; the booth space is not complimentary)
- ◆ First opportunity to support same function or item next year

Company Support Opportunities – Activity and Promotional Item Listing

NOAO Saturday Night Speaker's Dinner - \$7,500

A truly spectacular dinner for up to 60 people, including the speakers and their spouses, the NOAO program committee and NOAO Executive Committee. The event will feature a five-course dinner with exquisite wines at New Orleans' most critically acclaimed restaurants, Galatoire's. Your company would receive all benefits at the Contributor Level.

NOAO Friday Night Speaker's Dinner - \$6,000

The Friday night speakers' dinner is new tradition of the NOAO. The NOAO Symposium speakers and their spouses, the NOAO Board and select supporters are invited to dine at a local restaurant serving great food in one of New Orleans' most recognized settings. Your company would receive all benefits at the Contributor Level.

NOAO Annual Symposium Bag - \$7,500

This option provides long lasting benefits. Your company logo is exclusive on the meeting bag, which is given out to all participants. Your company would receive all benefits at the Contributor Level.

NOAO Speaker Grant - \$5,500

Speaker support covers all expenses of one NOAO speaker; airfare, travel, lodging, meals and other expenses. Because we recognize the unique value of speaker support, a company choosing this option will receive benefits at the next level (i.e. a \$5,500 speaker grant would receive benefits of a Sustaining Contributor, an \$11,000 speaker grant would receive benefits of a Major Sponsor, etc.) Also, the company receives additional signage and mention from the moderator during the speaker's session.

Friday or Saturday Afternoon Lunch - \$6,000

The afternoon lunches are an opportunity for your company to have an exclusive audience for one hour. Sit down lunches are served while a company representative gives a presentation. (Typically, the presentations should complement the program). Your company would receive all benefits at the Contributor Level.

NOAO Annual Symposium Lanyard - \$4,000

Also providing long lasting benefits -- have your company name and logo imprinted exclusively on an Annual Symposium lanyard. This lanyard is distributed to all attendees. Your company would receive all benefits at the Contributor Level.

NOAO Workshop - \$4,000

Unique opportunities exist for the Coffee Breaks. Your company will receive mention of support by the NOAO President at the beginning of the day's program and by the Moderator immediately preceding and commencing the workshop. Your company would receive all benefits at the Contributor Level.

Coffee Break on Friday or Saturday - \$3,000 (Two breaks - \$5,000)

Other unique opportunities exist for the Coffee Breaks. Your company will receive mention of support by the NOAO President at the beginning of the day's program and by the Moderator immediately preceding and commencing the chosen break. Your company would receive all benefits at the Contributor Level.

Speaker's Breakfast - \$3,000

A wonderful goodwill gesture for our busy speakers. Your company will receive mention of support by the NOAO President at the beginning of the day's program and all benefits at the Contributor Level.

NOAO Annual Symposium Pens - \$2,000

Our Annual Symposium Pen provides long lasting benefits as a complimentary take home item for our attendees. Have your company name and logo imprinted exclusively on the Annual Symposium Pen. The pens are distributed to all attendees. Your company would receive all benefits at the Contributor Level.

**For more information on the events and activities listed above,
please call Amber Howell at 504-861-2550 or e-mail at amber@noao.org.**