



Company Support

PLATINUM LEVEL

All benefits at the Gold Level plus:

- Exclusive right to attendee luncheon or speaker dinner
- Signage at selected sponsored event
- One print promotional item (up to 8.5"x11", max 4 pages) to be distributed at the registration desk
- Link logo on the meeting website
- Attendee opt-in contact information
- Up to 2 polling questions

GOLD LEVEL

- Exclusivity of function support – to be decided by the company as available
- Company name and logo featured in Annual Symposium program (1,000 copies distributed)
- Company name and logo featured on Annual Symposium registration site
- Additional 8 exhibitor registration badges for the Annual Symposium
- Signage at the symposium and throughout the hotel
- Signage at registration
- Acknowledgement at conference opening and during the program
- Acknowledgement on NOAO website banner for 1 year
- Opportunity to host 1 quarterly dinner per year for NOAO membership
- Selection of booth space from preferred exhibitor location (available only to event supporters; the booth space is not complimentary)
- Company name featured in annual contributor listing in monthly eblasts to membership (circulation 1,000)



Company Support Opportunities – Activity and Promotional Item Listing

NOAO Saturday Night Speakers Dinner - \$20,000

A truly spectacular dinner for up to 60 people, including the speakers and their spouses, the NOAO Program Committee and NOAO Executive Committee. The event will feature a five-course dinner with exquisite wines at one of New Orleans' most critically acclaimed restaurants, Galatoire's. Your company would receive all benefits at the Platinum Level. Contribution includes the cost of dinner.

Friday or Saturday Afternoon Lunch - \$20,000

The afternoon lunches are an opportunity for your company to have an exclusive audience for one hour. Sit-down lunches are served while a company representative gives a presentation. (Typically, the presentations should complement the program.) Your company would receive all benefits at the Platinum Level. Contribution includes the cost of lunch.

NOAO Thursday Night Resident Reunion Night - \$7,000

This off-site event brings together board members, speakers and attendees in a relaxed, lighthearted atmosphere. Dress to impress and let your sparkle show – our theme for the night is "Shine Bright Like a Diamond." Your company would receive all benefits at the Gold Level. Contribution includes beverages and buffet.

NOAO Friday Night Reception - \$7,000

The President's Reception has historically been open to all attendees. Exclusive rights to exhibit and network with the New Orleans Academy of Ophthalmology's Board and speakers is included. This on-site event is highly anticipated every year. Your company would receive all benefits at the Gold Level.

NOAO Annual Symposium Bag - \$2,000

This option provides long-lasting benefits. Your company logo is exclusive on the meeting bag, which is given out to all participants. Your company would receive all benefits at the Gold Level.

NOAO Speaker Grant - \$2500

Speaker support covers the expenses of one NOAO speaker: airfare, travel, lodging, meals and other expenses. Because we recognize the unique value of speaker support, a company choosing this option will receive benefits at the next level (i.e. a \$2500 speaker grant would receive benefits at the Gold Level). Also, the company receives additional signage and mention from the moderator during the speakers session.

Mardi Gras Cup Package - \$1,500

Also providing long-lasting benefits -- have your company name and logo imprinted exclusively on an Annual Mardi Gras cup filled with festive Mardi Gras beads. Your company would receive all benefits at the Gold Level.

Speakers Breakfast Fri., Sat. or Sun. - \$5,000

A wonderful goodwill gesture for our busy speakers. You will be invited to join our speakers in an informal breakfast setting. Your company will receive mention of support by the NOAO President at the beginning of the day's program and all benefits at the Gold Level.

Water Station Logo - \$1,000

Unique opportunities exist for the Water Stations. Your company will receive mention of support by the NOAO President at the beginning of the day's program and by the Moderator immediately preceding and commencing the workshop. Your company would receive all benefits at the Gold Level.

Coffee Break Fri. or Sat. - \$3,000 (Two breaks - \$5,000)

Other unique opportunities exist for the Coffee Breaks. Your company will receive mention of support by the NOAO President at the beginning of the day's program and by the Moderator immediately preceding and commencing the chosen break. Your company would receive all benefits at the Gold Level.

Lanyard Sponsorship - \$1,000

Your company would receive all benefits at the Gold Level.

NOAO Annual Symposium Pens - \$1,000

Our Annual Symposium Pen provides long-lasting benefits as a complimentary take-home item for our attendees. Have your company name and logo imprinted exclusively on the Annual Symposium Pen. The pens are distributed to all attendees. Your company would receive all benefits at the Gold Level.