

Sponsorship Opportunities

Enhance your presence at the NOAO Annual Symposium with high-impact experiences and targeted branding opportunities designed to maximize engagement with faculty, leadership, and attendees.



SIGNATURE EVENT SPONSORSHIPS



Friday or Saturday Afternoon Lunch Symposium – \$20,000

- Exclusive one-hour presentation opportunity
- Seated lunch with attendees
- Presentation should complement the scientific program
- Contribution includes full cost of lunch



NOAO Saturday Night Speaker's Dinner – \$10,000

Galatoire's
RESTAURANT
Since 1905

- Five-course dinner with curated wines
- Hosted at Galatoire's Restaurant
- Exclusive access to faculty and leadership
- Contribution includes full cost of dinner



NOAO Friday Night Reception – \$10,000

- Exclusive opportunity to engage with NOAO Board and faculty
- Premier networking environment
- Prominent recognition throughout the event



Thursday Night Pre-Party – \$10,000

- Exclusive networking with attendees and faculty
- Residents and Fellows from LSU, Ochsner, and Tulane are encouraged to attend
- Premium branding opportunity at kickoff event
- Ideal for early engagement and relationship building



Attendee / Faculty / Speaker Breakfast Buffet – \$6,500

- Recognition by NOAO President at the start of the day's program
- High-visibility, high-goodwill opportunity



Exclusive Technician Luncheon – \$5,000

- Exclusive access to technician audience
- Ideal for showcasing products influencing clinical workflow
- Recognition during the technician session
- Contribution includes cost of lunch



BRANDING & ENGAGEMENT OPPORTUNITIES



Coffee Break Sponsorship – \$3,000 (Two breaks – \$5,000)

- Sponsored break with signage
- Recognition during program



NOAO Speaker Grant – \$2,500

- Covers airfare, lodging, meals, and related expenses
- Recognition during sponsored speaker session
- Verbal acknowledgment by moderator



NOAO Annual Symposium Bag – \$1,500

- Exclusive logo placement on official meeting bag
- Distributed to all attendees
- Long-lasting brand exposure



Water Station Logo – \$1,000

- High-frequency attendee visibility
- Recognition by NOAO President and session moderators



Mardi Gras Cup Package – \$1,000

- Exclusive logo on official Mardi Gras cup
- Distributed with festive beads
- High-visibility, long-lasting branding



ADDITIONAL BRANDING



Lanyard Sponsorship – \$1,000

- Exclusive branding worn by all attendees



NOAO Annual Symposium Pens – \$1,000

- Exclusive logo on distributed pens
- Take-home branding for all attendees